

Lucía Valero

Art direction / Design Manager

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luciavalero.com

LinkedIn / Lucía Valero

Lucía Valero is an art director and Design Manager at Adcities in Madrid. Her work spans advertising concepts, design and moving images.

EXPERIENCE

Adcities

Apr. 2026 – present

Design Manager

Teka España

Sept. 2025 – Apr. 2026

Designer

Pool CP

Jan. – Aug. 2025

Art Director

LOLA MullenLowe

Mar. – Sept. 2024

Art Director / Internship

B.movie Projects

Jan. – June 2022

Creative Trainee / Internship

EDUCATION

Miami Ad School Madrid

Master's degree in Advertising

Oct. 2022 – Sept. 2023

Universidad de Alicante

Degree in Advertising and Public Relations

2018 – 2022

Silver.

Young Creatives

El Sol 2023

Urban Beaches / ISDIN

Team award